



1 - Scan the QR code to the left with your phone and submit Partnership Application digitally,
or, 2 - Complete Partnership Application and deliver to office or mail to:
BIGiOK, P.O. Box 13490, Oklahoma City, OK 73113

About Your Company

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Website: _____

Contact Person

Name: _____
Title: _____
Phone: _____
Email: _____

Partnership level

- Diamond Deluxe - \$17,000
- Platinum - \$13,000
- Gold - \$9,500
- Silver - \$6,000
- Bronze - \$3,000

Payment method

- Check enclosed payable to Big I Oklahoma
- Invoice me
- Invoice me after January 1
- Please charge my Credit Card
(Please complete form below if paying by credit card)

CREDIT CARD INFORMATION

Card Type: MasterCard Visa Discover AMEX Other: _____
Cardholder Name (as shown on card): _____
Card Number: _____
Expiration Date (mm/yy): _____ / _____ CVV Code: _____
Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize Big I Oklahoma to charge my credit card the above Partnership Level amount.

Customer Signature: _____ Date: _____



2023 PARTNER PROGRAM

9417 N. Kelley Ave., Oklahoma City, Oklahoma 73131
P.O. Box 13490, Oklahoma City, Oklahoma, 73113
Telephone: (405) 840-4426, Fax: (405) 840-4450
shania.slavick@bigiok.com

WINS

- Remained present through COVID, returning to in-person events in 2021
- Increased registrations for annual conference with the largest registration ever of 520 in 2022 and 311 in 2021
- 20% of consistent membership growth
- Increased quality and production at events
- Escalated quality of speakers at events
- OKPac & InsurPac maintain support of business legislators
- Led lobbying for Senate Bill 524 to be signed into law to continue Worker's Compensation Residual Market
- Launched Agency Opportunities Department and MyNetwork facilitated mastermind groups in 2021
- "2021 Big "I" Membership Champion" awarded from Independent Insurance Agents & Brokers of America
- "2020 Outstanding Young Agent Committee Breakthrough" awarded from Independent Insurance Agents & Brokers of America
- "2021 Outstanding Young Agents Meeting" awarded from Independent Insurance Agents & Brokers of America
- Free quarterly webinar series for members added by Young Agent's
- New website launched in 2022 with the goal to "help make our members better"
- BIGiOKcares - \$4000 raised in 2022 by Oklahoma's Young Agents for at-risk families assisted by Palamar
- BIGiOKcares - 230 lbs of winter clothing given from BIGiOK members and staff

"Your partnership makes our voice as strong as possible. We look forward to continued mutual success in 2023. Let's grow together"



Shania Slavick (405)840-4426, x100
shania.slavick@BIGiOK.com - www.BIGiOK.com

WE ARE STRONGER TOGETHER



2023 Partner Levels	Diamond Deluxe	Platinum	Gold	Silver	Bronze
ANNUAL CONFERENCE					
Complimentary exhibit booth	2	2	1	1	1
Complimentary registration(s)	5	4	3	2	1
Recognition in conference Table Tents	Logo	Logo	Logo	List	List
Recognition as sponsor of trade show	✓	✓	✓	✓	✓
Recognition during trade show	✓	✓	✓	✓	✓
Recognition as sponsor of coffee breaks	✓	✓	✓	✓	✓
Hole signage at golf outings	✓	✓	✓	✓	
Recognition as sponsor of conference sessions	✓	✓	✓		
Golf tournament registrations	2	2	1		
Complimentary hotel rooms	2	1			
Company featured on attendee lanyards or promotional items	Logo				
Primary booth location selection opportunity	✓				
Opportunity to place promotional item(s) on Registration Table	✓				
Showcase Company Promo Video (60 sec. Max.)	✓				
FALL BUSINESS SYMPOSIUM					
Opportunity to showcase 5 min company presentation	✓				
Recognition as a sponsor of conference sessions	✓	✓	✓		
Recognition as a sponsor of coffee breaks	✓	✓	✓	✓	✓
One complimentary registration	✓	✓			
POLICY MAGAZINE (PRINT AND DIGITAL)					
Discount on advertising	30%	25%	20%	15%	10%
Partner listing in each issue	Logo	Logo	Logo	List	List
Complimentary page feature (one issue per year)	Full Page	1/4 Page			
EDUCATION					
Partner signage in BIGiOK classroom	Logo	Logo	Logo	List	List
Recognition on attendee packets for BIGiOK classes	Logo	Logo	List	List	List
Company name on scrolling banner during class live simulcast	Logo	Logo	Logo		
Named as sponsor of BIGiOK CIC/CISR scholarship	✓				
BIGiOK NATIONAL SECURITY CONFERENCE CENTER					
Complimentary rental during business hours	6	4	2	1	50%
Company logo on wall	✓				
ADVERTISING AND ADDITIONAL BENEFITS					
Recognition on BIGiOK conference center marquee	Logo	Logo	Logo	Logo	Logo
Company listing on BIGiOK website partner page (w/hyperlink)	Logo	Logo	Logo	List	List
Partner recognition on all BIGiOK webinars (Free Friday Ethics, etc)	Logo	Logo	Logo	List	List
Legislative updates	✓	✓	✓	✓	✓
Member mailing list (provided in excel form upon request)	✓	✓	✓	✓	✓
Company listed on special event t-shirts	Logo	Logo			
Recognition on BIGiOK website home page rotating banner	Logo	Logo			
Partner recognition on BIGiOK social media	Logo	Logo			
BIGiOK home page billboard advertisement	✓				
Opportunity to present at BIGiOK board meeting	✓				
Opportunity to send email or video through BIGiOK to members	✓				
Opportunity to put promotional items / fliers in new members boxes	✓				
ACTUAL COST	\$17,000	\$13,000	\$9,500	\$6,000	\$3,000
TOTAL PARTNERSHIP VALUE	\$22,100	\$16,900	\$12,350	\$7,800	\$3,900
PERCENTAGE OF SAVINGS	23%	23%	23%	29%	23%